

Rachel Ren

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Education

University of Wisconsin- Madison, WI

May 2026

Bachelor of Sciences - Information Science

Certificates - Data Science / Digital Studies / Geospatial Data Science

Relevant Coursework: Intro to Digital Forms / Design Thinking for Transformation / Interaction to Design Studio

Projects

Secret Santa Website

Intro to Web Development

September 2025-December 2025

- Collaborated with three other teammates using GitHub/Javascript/Bootstrap to design and develop features for our website.
- Organized zoom meetings and established deadlines to ensure efficient teamwork and on-time completion.

Website Project

Jan 2025-May 2025

Code and Power

- Collaborated with a partner to design and develop a website hosted on GitHub, using HTML and CSS for structure and styling.
- Learned about algorithm biases in AI and published it on our websites to highlight equity, power, and ethical concerns in technology.
- Applied version control through GitHub to manage code collaboratively and streamline project development.

Mapmaking Project

May 2025-August 2025

Intro to Cartography

- Produced a global Starbucks distribution map in ArcGIS Pro and Adobe Illustrator, integrating data and design.
- Applied visual hierarchy, symbolization, and generalization to maximize clarity to deliver a polished, professional map

Club Experience

Design Interactive- Madison, WI

January 2025-May 2025

Cohort Member

- Team up with group members to design a caregiver support app, creating detailed journey maps to capture caregiver experiences and pain points while working with a real client to align design decisions with user needs.
- Developed wireframes and prototypes in Figma and presented the designs to clients, stakeholders, and peers demonstrating usability improvements and designs

Cohort Member

September 2025-December 2025

- Designed the official club T-shirt, creating a clean, cohesive visual concept that represented the group's identity and values.
- Incorporating feedback from other members and the student organization leader throughout the process to refine the artwork and deliver a stronger final design .

Work Experience

Ispoon Buffet- Wisconsin Rapids, WI

September 2018-August 2025

Cashier/Waitress/Sushi Chef

- Handled over 20+ take-out orders daily while balancing between customer service and efficiency.
- Collaborated with team members to improve service flow in a fast-paced environment.

Liz's Market- Madison, WI

September 2024-May 2025

Cashier/Marketplace Server

- Took care of numerous transaction payments for customers each shift while maintaining a welcoming customer experience.
- Communicated with team members to ensure seamless and fast-paced service..

Skills: R Programming/Python/Pandas/MySQL/MongoDB/Microsoft Excel/GitHub/HTML/CSS/WordPress/CMS/ArcGIS Pro/Adobe Illustrator/Figma/Photoshop/Javascript/Adobe Premiere